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(81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

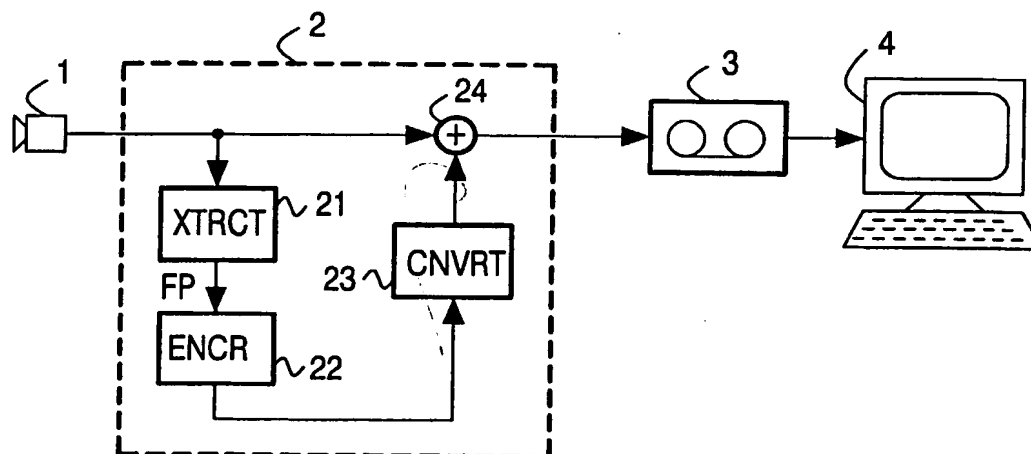
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(54) Title: EMBEDDING FINGERPRINT DATA FOR MEDIA CONTENT IDENTIFICATION



(57) Abstract: Disclosed is a method of embedding a fingerprint identifying media content into a media transmission signal used for transmission of said media content. In order to achieve that the embedded fingerprint survives all kinds of analogue and digital processing such as compression, the fingerprint (FP) extracted (21) from the content is converted (23) into the same signal format as used for the transmission of the content. For example, the fingerprint derived from a video signal generated by a security camera (1) is converted into image pixels. The fingerprint is subsequently accommodated (24) in a part of the signal being provided, but not being used, for transmission of content. For example, the fingerprint of video images is accommodated in the vertical blanking interval of a television signal. The converted fingerprint may also replace a small part of the original content.

INTERNATIONAL SEARCH REPORT

PCT/

8/03290 339

A. CLASSIFICATION OF SUBJECT MATTER

IPC 7 G06T1/00

Rec'd ST/PTO

23 FEB 2005

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 7 G06T H04N

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data, INSPEC, PAJ, IBM-TDB

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 00 51348 A (MACROVISION CORP) 31 August 2000 (2000-08-31) abstract page 2, line 21 -page 3, line 5 page 5, line 15 - line 36 ---	1-16
X	EP 0 618 723 A (SONY CORP) 5 October 1994 (1994-10-05) page 4 ---	1,4-8, 13-16
X	EP 0 901 282 A (HITACHI LTD) 10 March 1999 (1999-03-10) figures 1,2 ---	1,7
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☒ Further documents are listed in the continuation of box C.☒ Patent family members are listed in annex.

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C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	OOSTVEEN J ET AL: "VISUAL HASHING OF DIGITAL VIDEO: APPLICATIONS AND TECHNIQUES" PROCEEDINGS OF THE SPIE, SPIE, BELLINGHAM, VA, US, vol. 4472, December 2001 (2001-12), pages 121-131, XP001078972 ISSN: 0277-786X cited in the application abstract ----	1-16
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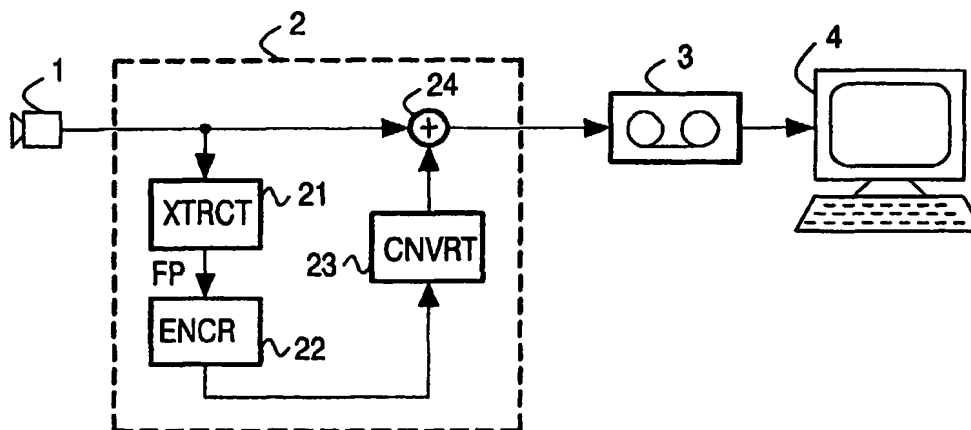
(84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Declaration under Rule 4.17:

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[Continued on next page]

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